



UNITED WAY OF SOUTH CENTRAL INDIANA

# BLUE JEAN BALL BE A SPONSOR!

THURS, SEPT 12, 2024 ★ 5-8 PM  
AT WHIPPOORWILL HILL

## Sponsor Recognition Levels

### Rhinestone Cowboy Sponsor (\$5,000)

- Reserved table for 8, logo table-topper, with 16 complimentary drink tickets
- Large logo on event webpage with link to business for one year
- Large logo in event e-news (to over 3,000 subscribers)
- Large logo on print + digital invitations
- Large logo on event posters + on guest tables
- Verbal recognition from stage
- Individual social media recognition 3 times on United Way page with over 3,000 followers
- Opportunity to have company banner on-site during event (provided by the business)
- Individual recognition on United Way Bloomington marquee at corner of 2nd and College

### Forever in Blue Jeans Sponsor (\$2,500 )

- Reserved table for 8, logo table-topper, along with 8 complimentary drink tickets
- Medium logo on event webpage with link to business for one year
- Medium logo in event e-news (to over 3,000 subscribers)
- Medium logo in print + digital invitation
- Individual social media recognition 1 time on United Way page with over 3,000 followers
- Verbal recognition from stage
- Medium logo on event posters + on guest tables



*All proceeds benefit United Way of South Central Indiana and our mission to move families from poverty to possibility*



United Way of  
South Central Indiana





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## Sponsor Recognition Levels

**Boot Scootin' Sponsor (\$1,000 )**

- 4 event tickets and 4 complimentary drink tickets
- Small logo on event webpage
- Small logo in event e-news (to over 3000 subscribers)
- Small logo in print invitation and digital invitation
- Individual social media recognition 1 time on United Way page with over 3,000 followers
- Verbal recognition from stage
- Small logo on event posters + on guest tables

**Country Roads Sponsor (\$500 )**

- 2 event tickets and 2 complimentary drink tickets
- Company name on event webpage
- Company name in event e-news (to over 3,000 subscribers)
- Company name in digital invitation
- Group social media recognition 1 time on United Way page with over 3,000 followers
- Verbal recognition from stage
- Company name on event posters + on guest tables

Print your name below as you would like it to appear in Blue Jean Ball materials.

Please send check payable to United Way of South Central Indiana to

**Blue Jean Ball, c/o United Way of South Central Indiana, 431 S College Ave, Bloomington, IN 47403.**

Make a copy of this form for your records. For more info e-mail [chris@monroeunitedway.org](mailto:chris@monroeunitedway.org).

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

**Deadline for inclusion on print invitations, March 20**

**Deadline for inclusion on all other materials, June 3**

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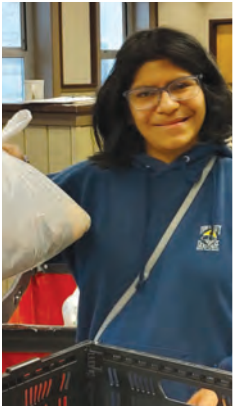




**Nearly half of households in South Central Indiana are in, or one emergency away from, poverty**

— including 30% of households with children and 43% of senior (65+) households.

**Your support of United Way helps local people move from poverty to possibility.**



**36%**

OF PEOPLE SERVED BY UNITED WAY FUNDED PROGRAMS ARE EMPLOYED.

**93%**

OF PEOPLE SERVED BY THE UNITED WAY NETWORK ARE LOW- OR MODERATE-INCOME.

**1 IN 3**

PEOPLE IN OUR REGION ARE TOUCHED BY UNITED WAY FUNDED PROGRAMS



# Make an Impact



Collaborative programs, partner agencies, and volunteer projects channeled your generosity into meaningful and lasting change for our friends, neighbors, and entire community.



## OVER \$2 MILLION INVESTED IN OUR REGION

**799** CHILDREN AND ADULTS FOUND SAFE SHELTER



**7,109** CHILDREN AND ADULTS ACCESSED PHYSICAL AND MENTAL HEALTHCARE



**89%** OF PEOPLE IN TRANSITIONAL SHELTER MOVED INTO LONG-TERM HOUSING



**2,056** YOUTH WERE IN MENTORING AND AFTER-SCHOOL PROGRAMS



**731** TAX RETURNS FILED, RESULTING IN **\$1.4M** IN REFUNDS & CREDITS



**3.5** MILLION MEALS & **1.3** MILLION POUNDS OF FRESH PRODUCE FED LOCAL PEOPLE



READ OUR FULL REPORT TO THE COMMUNITY

