



Reimagine...

2020-21 Report to the Community

Serving Monroe, Owen, and Greene Counties

📷 🌐 🐦 www.monroeunitedway.org



2020. What a year for us all.

In late February 2020, United Way and our member agencies grew concerned hearing the news about a spreading virus. We anticipated a few weeks of canceled fundraisers and added expenses for hygiene and sanitation needs. A predicted stay-at-home order might pause volunteer engagement. In early March — in what became our final in-person staff meeting of 2020 — we talked about launching a Relief Fund that would help support nonprofits continue to serve the multitude of needs in Monroe, Owen, and Greene counties. Little did we know what changes lay ahead.

With each day came a greater realization of the looming pandemic and its impact. Our decision to pivot towards relief work was quickly reinforced. We scaled up a wide-reaching response while key partners and generous donors jumped on board. Agencies faced challenges serving clients while shifting to COVID-19 health orders. Massive community help was needed.

People were being furloughed and laid off. People were dying. There was a shortage of personal protective equipment for frontline workers and the general population. Our safety net needed modifications as area shelters scrambled to implement physical distancing and quarantining. And our food security system foresaw supply chain disruptions ahead if we didn't act quickly.

With the help of generous community-minded donors, United Way did act — raising and distributing nearly \$1.6m to date in relief funds and bringing together community-wide collaborations to solve serious looming problems. Thanks to the compassionate generosity of donors and corporate partners, the COVID-19 Relief Fund was the beginning of an incredible fundraising sprint. That sprint finished by raising an additional \$1.2m for our annual giving campaign, Reimagine 2020, through innovative digital engagement. Our deepest thanks to the many loyal and new committed donors who made sacrifices for the good of others. Thanks also to the amazing people who volunteered their time through their workplaces, faith communities, clubs, and other affiliations. **Every gift helped create a new future.**

The pages ahead tell the story of the past year in words, numbers, and pictures, but cannot capture how much has changed.

Despite the challenges of the pandemic, new ideas, partnerships, innovations, and a deepened sense of what we call “community” were born in the effort to Reimagine a better future.

And this is the silver lining. Your commitment to a better future inspired us to reflect on lessons and adaptations learned and to Reimagine what our community can look like when the pandemic is in the rearview mirror. With nearly half of us struggling to make ends meet before COVID, we cannot be satisfied just “getting back to normal.”

United Way is deeply grateful for all of you who are embracing the need to build greater resilience in our community during these challenging times and to help Reimagine a future that functions equitably for everyone. Thank you for your tremendous generosity.

In partnership with you for a Reimagined future,



Efrat Feferman
United Way of Monroe County Executive Director



Efrat visiting the Bloomfield Rotary Club to discuss United Way's work in Greene County, including COVID-19 relief and community initiatives.

We are thinking of you and appreciate all you do!

Dear Efrat and our friends at United Way,

I want to express our deep gratitude for the leadership and financial support of the United Way of Monroe County during our community's time of crisis. Your Covid-19 Emergency Relief Phase 3 funding could not come at a better time.

Jim and I are so grateful for all you are doing for our neighbors and our community to keep us safe and healthy!



June 23
 To: United Way;
 Pleased to send you a check in lieu of our weekend vacation planned this month. I know it will be put to good use in our community and makes me feel good instead of sad to miss seeing our grandkids!
 Steve.



► **Carlene's Giving Tuesday Facebook Fundraiser for United Way of Monroe County**

United Way has shown immense support and continued advocacy and awareness of the great need of our community during COVID19. They helped support agencies with increased costs due to adjusting to new and unimagined delivery of services. They also foresee a recovery forward once this challenge passes. Their leadership is more important than ever.



Reimagine...

Reimagine a better normal.

Join together in building a more equitable, just, and resilient community.



The work starts now. Give today.



"We are grateful for the work of United Way in supporting so many vital organizations and services in our community. Keep up the good work." – Scott S.

Our Values: Equity, Diversity, Inclusion, and Opposition to Discrimination

Equity is the intentional inclusion of everyone in society. Equity is achieved when systemic, institutional, and historical barriers based on race, gender, sexual orientation, and other identities are dismantled and no longer predict socioeconomic, education, and health outcomes.

In order to achieve equity, United Way of Monroe County strives to be a model of diversity and inclusion, with our Board of Directors, staff, and volunteers reflecting the many faces, cultures, and walks of life that make up the communities we serve. We respect, value, and celebrate the unique attributes, characteristics, and perspectives that make each person who they are. We do not tolerate any form of discrimination on the basis of race, religion, color, sex, age, national origin, ancestry, sexual orientation, gender identity, disability, housing status, or status as a veteran, and hold funded partners, staff, employment applicants, and volunteers to these standards.

We also believe that bringing diverse individuals together allows us to collectively and more effectively address the issues that face our communities. It is our aim, therefore, that our partners, strategies, and investments reflect these core values.

United Way of Monroe County also recognizes structural racism and other forms of oppression have contributed to persistent disparities which we seek to dismantle. Our entire United Way network strives to engage community members, especially those whose voices have traditionally been marginalized. We work with residents and public and private partners to co-create solutions that ensure everyone has the resources, support, opportunities, and networks they need to thrive. We commit to leveraging our assets — convening, strategic investments, awareness building, advocacy — to create more equitable communities.



Heading Home

Coming Together to Reduce Homelessness

The pandemic illuminated the challenges experienced by our friends and neighbors, particularly those who were unhoused and those whose housing was insecure. Last March, while shelters and support services swiftly moved to safe procedures and programs, far too many people struggled to find stable, affordable housing for themselves and their families.

In response, United Way of Monroe County and the Community Foundation of Bloomington and Monroe County are working together to explore solutions for homelessness and housing insecurity challenges.

Building on new and existing partnerships, many formed during the COVID-19 pandemic, a wide-reaching network of regional providers, funders, and others are working to support short- and long-term strategies to reduce homelessness and address housing issues.

The Housing Insecurity Working Group reviewed and updated the community's existing Heading Home plan, created in 2014 by the South Central Indiana Housing Network. As the work shifts into focused groups, this plan will guide the investment of resources, the development or modification of programs and partnerships, and the data collection and reporting needed to assure we are on the right track.

This will not be a simple task, nor a quick one. The issues around homelessness are complex at both the individual and systemic levels. But we are confident we can be more effective as a community to ensure that homelessness is a rare, brief, and non-repeating occurrence in Monroe County and the surrounding region.

Interested in helping? Fill out the interest form at monroeunitedway.org/homelessness today.



Building Resiliency

We didn't need a pandemic to tell us that people in our own community were hurting.

Even before the pandemic, more than half of our local population was already struggling. 1 in 5 were in full-blown poverty, while an additional third of our families teetered dangerously above the poverty line. Disparities exist within these numbers, further complicating the issue. Communities of color, single female households, seniors, and individuals living with disabilities are more vulnerable to poverty.

We can expect that poverty will worsen in the months ahead as we come out of the pandemic. Looking at current and emerging needs, we call on the community to reimagine a better normal. Shared accomplishments from the past year will inspire our work moving forward. A framework of resiliency created by United Way and our partners will guide our investments in the days ahead.

We will join together to build a better normal — increasing resiliency at the individual and community level, maintaining a strong safety net, acknowledging that trauma and social isolation prevent people from reaching their full potential. We will build on the strengths and assets we hold as a community.

Can we imagine a better normal where every person has a safe space to sleep at night ... a better normal where food is available to any family in need, and a neighbor may help deliver it to a homebound individual ... where anyone struggling with anxiety or depression can access affordable counseling from home because they have the technology ... where every child has at least one adult fighting for and mentoring them, with a whole village of support surrounding them? Can we imagine a better normal where access to justice and opportunities is equal and equitable?

We can — and we will — with the support of loyal donors. Because of that support, United Way is helping lead the way to a Reimagined future, to a more resilient, diverse, equitable, and inclusive community.

Please join your heart with others as we all Reimagine a future that works well for everyone.

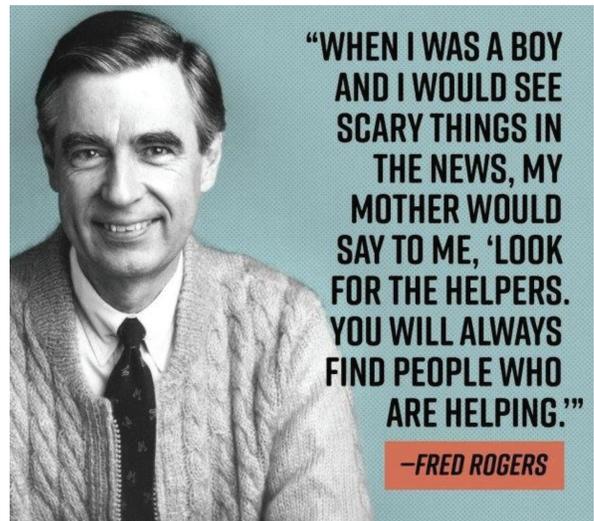
Together through crisis

In March of 2020, the entire world shifted. Our community came together with a generous spirit — allowing us to be responsive to evolving critical needs, while also looking toward recovery and resilience-building.



“When COVID hit, United Way helped us more than double our shelter capacity. Many families could no longer stay doubled-up with friends or family due to risk of COVID exposure. These families faced street homelessness or sleeping in vehicles, a condition that warrants DCS removal of the children. We leaned on relationships with local hotels to provide spacious suites with kitchenettes at a greatly reduced rate for each family. We also used United Way funding to purchase equipment to provide food and supply delivery to the families 3 days per week. Not only did we help children stay with their parents and safe from COVID exposure, but all of the families have since paired their income with affordable leases in their name.” — *New Hope Family Shelter*

“Our Vehicle Assistance Program funds were depleted, and we are so grateful that the COVID-19 Emergency Relief Fund Grant will now allow us to continue to finance those repairs that are so urgently needed. This program for basic transportation enables our clients to be resilient and provides stability as they meet challenges now and in the aftermath of the COVID-19 pandemic.” — *Society of St. Vincent de Paul*



“WHEN I WAS A BOY AND I WOULD SEE SCARY THINGS IN THE NEWS, MY MOTHER WOULD SAY TO ME, ‘LOOK FOR THE HELPERS. YOU WILL ALWAYS FIND PEOPLE WHO ARE HELPING.’”

—FRED ROGERS

Big thanks to all of Bloomington’s extraordinary nonprofit organizations that continued to keep residents sheltered, fed, healthy and safe during the pandemic. Your jobs are not easy under normal conditions. However during this time of crisis when more services were needed and less volunteers were available, area nonprofit staff stepped up like never before to make sure no one fell through the cracks. I also want to shout out those new organizations that came together to fill in the gap when they saw a need - the Food Train, Bloomington (IN) Fabric Mask Drive, Hotels 4 Homeless, Mutual Aid Monroe County, Pigeon Hill Pantry, Humanity for the Win and so many others. Thank you for being the “helpers” referred to by Mr. Rogers and for your commitment to the people in Bloomington/Monroe County.

Added by Beverly Calender-Anderson

\$1,592,737 AWARDED

COVID-19 EMERGENCY RELIEF FUND

FOR MONROE, OWEN & GREENE COUNTIES

46 GRANT RECIPIENTS

- All-Options Pregnancy Resource Center
- American Red Cross Southeast Indiana Chapter
- Amethyst House
- Area 10 Agency on Aging
- Beacon, Inc. (Shalom Community Center)
- Big Brothers Big Sisters of South Central Ind.
- Bloomington Meals on Wheels
- Bloomington Pets Alive
- Bloomington Refugee Support Network
- Boy Scouts – Hoosier Trails Council
- Boys & Girls Clubs of Bloomington
- Brown County Community Foundation
- Catholic Charities Bloomington
- Centerstone Indiana
- Citizens for Community Justice
- Community Foundation of Bloomington and Monroe County
- Community Kitchen of Monroe County
- Courage to Change Sober Living
- District 10 Pro Bono Project
- El Centro Comunal Latino
- Flourish, Inc
- Greene County Community Foundation
- Greene County Hospital
- Habitat for Humanity of Monroe County
- HealthNet Bloomington Health Center
- Hoosier Hills Food Bank
- Indiana Recovery Alliance
- LIFEDesigns
- Middle Way House
- Monroe County COAD
- The Monroe County Food Train (City Church)
- Monroe County Humane Assoc.
- Monroe County United Ministries
- Mother Hubbard's Cupboard
- New Hope for Families
- New Leaf - New Life
- Owen County Community Foundation
- Pantry 279
- Salvation Army
- The Society of St. Vincent de Paul
- South Central Community Action Program
- St. Mark's Nursery School and Kindergarten
- Stone Belt
- United Way of Monroe County
- Wheeler Mission
- Youth First



Your COVID-19 impact

5,347,810 meals and 71,280 food boxes were distributed to community members to keep them from going hungry.

265 households assisted with rent, utilities, and financial education to keep people safely housed in their own homes.

3,525 rides provided for essential trips.

1,839 individuals sheltered in safe environments.

97,020 medical, health, and hygiene items helped to keep community members safe and healthy.

2,315 remote and in-person care visits so that at-risk community members could stay connected, engaged, and healthy.

342 remote legal and mediation sessions.

3,016 remote mental health counseling sessions were provided to a growing number of community members negatively affected by the pandemic.



Building Resilience

Partner agencies, collaborative initiatives, and volunteer programs channeled your generosity into meaningful and lasting change for our friends, neighbors, and entire community. Adapting and innovating during the pandemic was a consistent theme for all of United Way's network, one which we are able to build upon, as we recover and work to create a better normal for all.

"I appreciate this program as I am on disability. The staff are always friendly and helpful." – Free Community Tax Service Client



Day of Action

Bloomington Rotary Club members masked up and volunteered their time to assemble 600 literacy backpacks for area youth. The group also generously provided a grant which funded the whole project!



Free Community Tax Service

The 2020 Free Community Tax Service brought together 107 volunteers to help local residents file 1,636 federal returns at 10 full-service sites managed by United Way, plus 2 sites managed by AARP/TCE. This saved clients as much as \$1,305,649 in tax preparation fees and brought back more than \$1,012,403 in refunds and credits. Clients used those funds and Earned Income Tax Credits to pay for food, clothing, bills, rent, and to put toward savings.



Catalyst Award

Executive Director Efrat Feferman was recognized as the 2020 Diane Breeden-Lee "Catalyst" by The Greater Bloomington Chamber of Commerce for her ability to create consensus and motivate others in the community to accomplish greater goals. Congrats, Efrat!



Chilly Cook-Off a Success!

Warm aromas filled the air as the community gathered to sample chili made by 23 local chefs at the United Way Freezefest Chilly Cook-Off in January. Thanks to all who attended and the chefs and volunteers who made the event a success!

Congrats to the winners and deep thanks to sponsors IU O'Neill School of Public and Environmental Affairs, Old National Bank, Bunger and Robertson, Chocolate Moose, Coca-Cola Bottling Bloomington, IU Political and Civic Engagement Program, Printpack, and Taft Stettinius and Hollister, LLP.



Financial Coaching

United Way partners with Apprisen to offer free financial coaching. Program participants create personalized goals with their coach and then systematically work toward them. The 2020 cohort collectively paid off \$17,036 in debt and saved a total of \$13,820. 91% of participants increased their financial confidence.



Classroom Mini-Grants

Teachers at Richland Bean-Blossom Schools got a boost to help improve teaching styles in the era of COVID-19. \$3,000 was awarded to 8 classroom projects as part of a new United Way Education Mini-Grants pilot program. The funds support teachers in smaller school districts outside of Bloomington for special projects not normally covered in their school budget. The first round of grants included projects like accessible outdoor equipment, video production tools, and engaging classroom literature.

United Way Member Agencies are supported year-round by your generosity. These agencies meet and collaborate regularly and hold high standards in nonprofit excellence. Additionally, United Way leads and supports several critical community initiatives.

MEMBER AGENCIES

- American Red Cross, So. Indiana Chapter
- Amethyst House
- Area 10 Agency on Aging
- Beacon, Inc.
- Big Brothers Big Sisters of South Central Ind.
- Boy Scouts – Hoosier Trails Council
- Boys & Girls Clubs of Bloomington
- Catholic Charities Bloomington
- Community Kitchen of Monroe County
- Girls Inc. of Monroe County
- HealthNet Bloomington Health Center
- Hoosier Hills Food Bank
- Indiana Legal Services
- LIFE Designs

- MCCSC School Assistance Fund
- Middle Way House
- Monroe County United Ministries
- Mother Hubbard’s Cupboard
- New Hope for Families
- People and Animal Learning Services (PALS)
- Planned Parenthood of Indiana
- RBB School Assistance Fund
- Salvation Army
- Stone Belt

LEADING INITIATIVES

- AFL-CIO Community Services
- Bank On Bloomington
- Born Learning
- COVID-19 Emergency Relief Fund

- Education Mini-Grants
- Financial Coaching
- Financial Stability Alliance
- Free Community Tax Service
- Roadmap to Success
- Real Men Read

COMMUNITY PARTNERSHIPS

- Community Organizations Active in Disaster
- 3E Innovation Network
- Let’s Read
- Monroe Smart Start
- Nonprofit Alliance of Monroe County
- Nurse Family Partnership
- Stamp Out Hunger Food Drive

Your annual impact

95% of people residing in transitional shelter were able to move into stable, long-term housing.

8,718 community members accessed affordable housing, financial products, and services.

3,957 school-age youth participated in mentoring or after-school programs.

57,807 hours of tutoring provided to 532 children.

679 children in K-3 received literacy supports.

260 people learned or were provided assistance with budgeting and money management.

34,771 people participating in physical activity or healthy food access and nutrition programs.

6,781 adults and children accessed physical and mental healthcare services and supports.



Emergency Food & Shelter

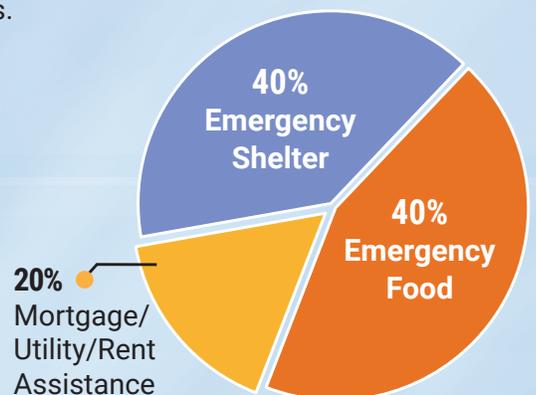
United Way is a partner of FEMA, who provides support for local needs through the Emergency Food and Shelter program (EFSP). In response to COVID, Congress authorized additional funding, with a total of \$171,347 distributed to Monroe County agencies last year.

Key sector representatives evaluate applications and make funding decisions. We are grateful for these individuals and the ten recipient

agencies who attend to our community’s most critical needs.

EFSP Monroe County Board

- Shirley Boardman
- Beverly Calender-Anderson
- Maria Carrasquillo
- Monica Clemons
- Shawn Gerber
- Sherri Knieriem
- Iris Kiesling
- Barry Lessow
- Amber Skoby
- Fran Weinberg



Reimagine 2020

Fundraising Exceeds Expectations! Our deepest thanks to the United Way family of donors who supported the annual fundraising drive, Reimagine 2020. While the past year brought changes in all our lives, one thing remained constant – the generosity of each and every donor who desires to make an impact on the lives of others through the work of United Way. Wrapping up at the end of February, Reimagine 2020 raised \$1,190,538 – exceeding expectations and overcoming many fundraising hurdles during the pandemic.

These organizations, employees, and members make our community stronger with their annual fundraising gifts.

AAA Hoosier Motor Club	Eli Lilly and Co.	Monroe County Government
Achelis & Bodman Foundation	ExxonMobil Foundation	Monroe County Public Library
Aetna	Fifth Third Foundation	Monroe County United Ministries
AFGE 1415	First Financial Bank	Mother Hubbard's Cupboard
AFSCME 832	FOP Lodge 88	Mutual Bank Foundation
AFSCME 1567	General Electric Company	Nationwide
AFSCME 2487	German American	NCAA
AFSCME 2802	Golden Hands Construction	Network For Good
AFSCME 3995	Great West Casualty Company	New Hope for Families
AmazonSmiles Foundation	Greater Bloomington Chamber of Commerce	Northwest Bank
American Family Insurance Dreams Foundation	HealthNet Bloomington Health Center	Old National Bank
American Red Cross	Hoosier Energy	O'Reilly Auto Parts
Amethyst House	Hoosier Hills Food Bank	Owen County State Bank
Andy Mohr Automotive Group	IAFF 586	Pepsico Foundation
Area 10 Agency on Aging	IATSE 618	Printpack
AT&T	IBEW 1393	Quality Mill
Baird	Indiana Legal Services	Raymond James
Beacon, Inc.	Indiana University	RBBEA
Big Brothers Big Sisters of South Central Ind.	Indiana University Foundation	Richland-Bean Blossom Community School Corporation
Bill C. Brown Associates	IU Credit Union	Salvation Army
BKD	IU Health Bloomington Hospital	SCI Kiwanis Club
Bloomington Township	IU Retirees Association	Stone Belt
Boys & Girls Clubs of Bloomington	IUPUC	Target
CarDon & Associates	IUPUI	Teamsters 135
Caterpillar	Ivy Tech Community College	Troyer Foods
Catholic Charities Bloomington	Jackson County Bank	UBS Financial Services
CenterPoint Energy	KeyBank	IBEW 725
CenturyLink Clarke M Williams Foundation	Kirby Risk Electrical Supply Company	UPS
City of Bloomington	Kokosing Construction Company	United Way of Monroe County
Combined Federal Campaign	LIFEDesigns	Walmart
Comcast	Meadowood Retirement Community	West Corporation
Community Kitchen of Monroe County	MCEA	
CSL Plasma	Middle Way House	
Cummins Foundation	The Mill	
Curry Auto Center	Monroe County Community School Corporation	
CWA 4818		
Duke Energy		

Thanks for In-Kind gifts:
 Bloom Magazine
 The Coltrain Group
 The Herald-Times
 Shredding & Storage Unlimited
 Ryder Magazine

Reimagine 2020 Award Winners!

Mary Alice Gray Award

Honors a United Way volunteer who best personifies the dedication and commitment of Mary Alice Gray

Kyle Parker

Spirit Award

Recognizes an energetic volunteer who helps elevate United Way's mission and positive impact

Beverly Calender-Anderson

Heart & Soul Award

Honors a staff member who has exemplified excellence and dedication to United Way's mission

Liz Feitl

Business Partner of the Year Award

Honors businesses that contribute significant time, treasure, and talent to help United Way positively impact the community

**Great West Casualty Company
 IU Health Hospital**

Member Agency Campaign of the Year

Recognizes a member agency for their spirit of partnership addressing challenges together and running an outstanding campaign

**Catholic Charities Bloomington
 Hoosier Hills Food Bank
 Stone Belt**

Community Builders Award

The top five largest workplace giving campaigns

**Cummins Foundation
 Indiana University
 IU Credit Union
 IU Health Hospital
 Old National Bank**

Champions of Hope Award

Celebrates employers that gave their United Way campaigns new energy and increased participation and engagement

**Jackson County Bank
 Monroe County Community School Corporation
 Richland-Bean Blossom Community School Corporation**

Be an Advocate

United Way is committed to building better, stronger, and more equitable communities right here in Monroe, Owen, and Greene counties. Our advocacy work supports this vision by raising awareness of legislative issues and opportunities for action, and by building relationships with our policy makers in order to more effectively shape policies at the federal, state, and local levels.

Our monthly Wake Up! with United Way speakers series, a collaboration with IU's Political and Civic Engagement (PACE) program, explores issues that directly or indirectly affect everyone in our area. Attendees can deepen their awareness about someone else's reality while learning about the challenges, innovations, collaborations, and resources available through area nonprofits, and how to get more involved in making a difference. Guests are invited to come with questions for the speakers or just listen and learn.

The 2021 Wake Up! with United Way season is focused on Building a Better Normal. Each month's discussion will bring to light how we can all create a brighter future that works for everyone in our community, including topics like homelessness, food security, and workers' rights. In 2020, topics ranged from mental health and voting access to human trafficking and adapting shelters during COVID-19.

Appreciation goes to The Mill in downtown Bloomington for generously providing event space since the inception of the series in 2019. Wake Up! with United Way is currently held virtually and all are invited to attend at no cost.

Thanks to the 2020 Presenting Sponsors: Greater Bloomington Chamber of Commerce and Bloomington Board of Realtors.

Are you interested in growing as an advocate?

Indiana United Ways, the state association for local United Ways, offers Hoosiers a simple new platform to use. Sign up for alerts, find your elected officials, and track legislation at votervoices.net/UWIndiana/home.

Reimagine 2020 Annual Fundraising Donors

Leadership Givers make a substantial impact creating lasting change while also helping people get back on their feet today.

BENJAMIN HARRISON

[\$10,000+]

Dr. & Mrs. Richard DiMarchi
Tim & Dorothy Ellis
Rob & Lucy Fischman
Jim & Joyce Grandorf
Kirsten Grønbjerg
C. Randall & Kathryn Powell
Lauren Robel
Ruth & Scott Sanders
Charles Davis & Debora Shaw
Jeff Palmer & Mimi Zolan

PLATINUM

[\$5,000 - \$9,999]

Eva & Matthew Allen
Jeff Balaguras
Michael & M'Issa Baye
Kyle & Dana Cattani
Geoff & Karen Conrad
Kiply Drew
John & Sybil Eakin
Don & Sandra Freund
David Greene & Barbara Bealer
Daniel Grundmann & Julie Paris
Carol-Anne & Don Hossler
Elizabeth N. Mann
Michael & Laurie McRobbie
Eric & LeeAnna Powell
John A Sejdinaj
Nancy Shin
Brian Shockney
Anonymous (4)

GOLD

[\$2,500 - \$4,999]

Brice Adams & Peg Stice
Charles & Kathy Aiken
Deborah Allmayer & James Williams
A. James Barnes & Sarah Jane Hughes
Shirley Boardman
Kenneth Caulton & Lyudmila Bronstein
Terry & Phyllis Clapacs
Dennis & Jane Cromwell
Tim & Cheri DeBruicker
Ann & Allan Edmonds

Marc & Joni Fishman
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Merrill Hatlen & Deborah Piston-Hatlen
Connie & Harv Hegarty
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Marsha Keith & Gene Snipes
Larry Keller
Deborah Kremer
John Kruschke
Russell Lyons
Perry & Nancy Metz
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Harriet Pfister
Matt Pierce
Wes & Mary Burch Ratliff
Edward & Claire Robertson
Isabel Santner
Ashok & Sarita Soni
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Usha & M.A. Venkataramanan
Martha F. Wailes
Stan Wasserman
Gerald Wright & Christine Barbour
Carl Ziegler
Anonymous (3)

SILVER

[\$1,000 - \$2,499]

Lisa Abbott
Sandra & Frank Acito
Julie Akard
Andrew Alexander
Andrew M & Kimberly M Allard
Adam & Nancy Allerhand
Alfred Aman Jr.
Judith Anderson
Robert & Jamie Andree
Ruth Aydt & Von Welch
Jean Balaguras
Timothy & JoEllen Baldwin
Jason & Karen Banach
Jennifer Barber
Carl Bauer

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Craig Coley
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Jean Emery
Lorna & David Estes
Betsy & Scott Feeny
Efrat Feferman
Joan & Jim Ferguson
Lori Forrester
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Julia Lamber
Jim & Catherine Laughlin
Debbie Lemon
Barry & Denise Lessow
Art Lindeman & Sue Perin
Edward Linenthal
Richard A. Linnemeier
Vincent Mabert
Jeanne & Jim Madison
Lauren Maines
Rebecca Manring

Linda Margison
Gerald Marker
Maira Marsh
Dubos Masson
Perry Maul
Susan McCammon
Richard & Maribeth McKaig
Jane McLeod
Howard Mehlinger
Anthony & Katrina Mescher
Jane & Gregg Michi
Joseph & Ruth Miller
Tony & Betty Mobley
Britney Moreland
Thomas & Kathryn Morrison
Stuart & Ellen Mufson
Patrick Murphy
Patrick & Glenda Murray
Chris Myers
Betty Rose Nagle
Ted Najam
Mark Napier
Jill Nicholson-Crotty
Bill & Lucy Nicksin
David Nord
Joe & Cinda O'Connor
Martha Oakley
Harold & Denise Ogren
Richard & Conna Oram
Elizabeth Osborn
Norman & Jeanne Overly
Kyle Parker
John T Patton
Eliza Pavalko
William C & Phyllis L Perkins
Vicki Pierce
Christopher Pierce
Ron & Regan Plecher
John & Joyce Poling Fund
Sue & Lew Polsgrove
Marisa Pratt
Jamie Prenkert
Victor Quintanilla
Julie Ragsdale
Christopher Raphael & Mary Peckham
The Ron & Carol Remak Family
Stephen & Margie Rice
Gwyn & Barbara Richards
John & Lislott Richardson

Larry & Ellie Rink
Alvin Rosenfeld
Kathy Ruesink
Daniel Sacks
John Salzer & Katherine Rhode
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Robert Schnabel
Judith Schroeder
Stephen & Judy Sharp
Marcy Shepardson
Jim & Roberta Sherman
Michael Shermis
Winston & Sue Shindell
Kathleen Sidei
Curt & Judy Simic
Kosali & Daniel Simon
Marie-Louise & David Smith
Gilvan "Gil" Souza
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Creating change beyond a lifetime

“People still ask us why we left Texas for Indiana! Bloomington offers a unique combination of everything we love.”

In the four years since their move from Austin after retiring, Conna and Richard Oram have already established deep roots through their volunteer work at United Way and other local agencies. “We both believe it is important to experience the effects of income inequality on individuals to better understand its implications for society,” Richard said.

Both Conna and Richard retired from careers in education. Richard worked at the University of Texas for over 30 years as an academic special collections library administrator and curator of rare books. Conna enjoyed her time as a high school Latin teacher for over two decades.

“Richard was able to continue his volunteer work with the United Way Free Community Tax Service, similar to his volunteer work in Texas, and I’ve volunteered for this and other local programs, which give us much fulfillment and meaning,” Conna said. Amy Leyenbeck, Community Impact Director at United Way commented, “The Oram’s have been great volunteers; Richard’s been a tremendous site coordinator for our tax program!”

During the last several months of isolation, the Orams revisited their estate plans, wanting to include a community impact gift in their wills. Richard shared that after conferring with their advisors, they altered their wills to include a legacy gift to United Way, “Something that could bring about change for years in the community.”

“We were very excited to make this decision and hope that others in our generation will do likewise and help create change beyond their own lifetimes.”

If you would like to discuss the potential of a legacy gift to United Way, please consult your tax and estate professionals. Resource Development Director, Sherrie Shuler, is happy to discuss your interest in leaving a lasting gift to the community with United Way. Contact her at (812) 334-8370, ext 13 or sherrie@monroeunitedway.org.



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Janice Wiggins
Jason Wilber &
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Cleveland Wilhoit
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Philemon Kiprono
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Mr. Matt M
DeSchepper
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Mr. Mitchell Graham
Farmer
Beth Fossen
Seth & Krista
Freedman
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Kurt Jourdan
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Leyenbeck
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Sarah Lubienski
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COVID-19 Emergency Fund Donors

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	Jennifer Hottell	Moira Marsh	Patsy Rahn		Anonymous (58)

The COVID Relief Fund grant committee members lent their time and expertise in grantmaking, community coordination, public health, and resource development in order to assure that funds raised were distributed in the most effective and efficient way during the pandemic. On behalf of United Way and the 45 recipient agencies, we send our deep gratitude to:

Jon Barada	David Johnson	Tina Peterson
Beverly Calender-Anderson	Lee Jones	Jennifer Piurek
	Graham McKean	

United Way deeply appreciates all donors, regardless of gift size. If you or someone you know has been inadvertently omitted from our recognition lists, please reach out right away so that our records can be corrected immediately at: sherrie@monroeunitedway.org.

United Way Team

* Denotes Committee Chair

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 Amelia Lahn, Lahn Law
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 Cy Megnin, Elevate Ventures
 Amanda Nickey, Mother Hubbard's Cupboard
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 June Taylor, Community Kitchen
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 Danell Witmer, Big Brothers Big Sisters

Vanguard Co-Chairs

Trent Deckard, IU Kelley School of Business Lecturer
 Jim Grandorf, Emeritus Professor of Accounting

Resource Development Committee

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 Adam Hamel, Stone Belt
 Gina Lovell, Amethyst House
 Mary Morgan, Greater Bloomington Chamber of Commerce
 Chris Myers, Area 10 Agency on Aging
 Esthela O'Neill, Ivy Tech Bloomington
 Sherrie Shuler, United Way of Monroe County
 Geng Wang, Civic Champs
 Kirk White, Indiana University

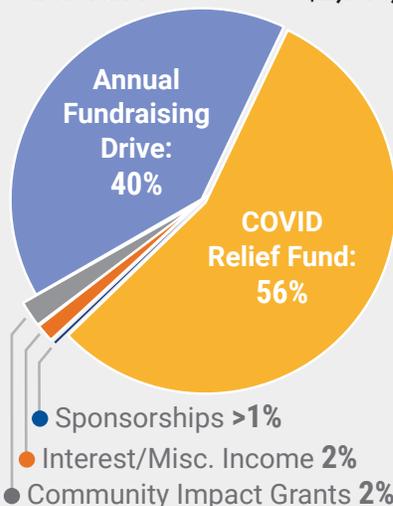
United Way Staff

Efrat Feferman, Executive Director
 Catherine Blankensop, Community Engagement Assistant Director
 David Cook, Resource Development Assistant Director
 Liz Feitl, AFL-CIO Community Service Liaison
 Chris Hazel, Finance Director
 Jennifer Hottell, Community Engagement Director
 Amy Leyenbeck, Community Impact Director
 Sherrie Shuler, Resource Development Director
Interns
 David Gardner, Education Associate
 Heather Hoffmeyer, Cox Scholar, Management & Policy Intern
 Amy Kendall, IU Campus United Way Coordinator
 Madison Martin, Health Associate
 Andrew Poulter, Financial Stability Associate

Financial Snapshot

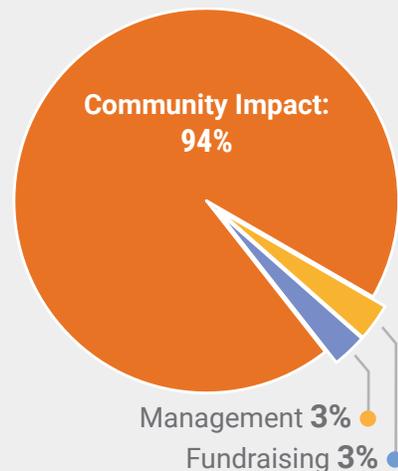
Revenue

● COVID Relief Fund	\$1,640,739
● Annual Fundraising Drive	1,190,538
● Community Impact Grants	64,702
● Interest/Misc. Income	45,132
● Sponsorships	5,410
Total Revenues	\$2,946,521



Expenses

● Community Impact	\$2,176,111
● Management	73,351
● Fundraising	67,239
Total Expenses	\$2,316,701



Myra Powell memorial gift benefits the community

Long-time local resident, Myra L. Powell, “loved the community and was invested in seeing it grow,” according to her family. Son, Eric and daughter-in-law, LeeAnna Powell, owners of My Sports Locker, are both lifelong Bloomington residents and deeply appreciate the importance of supporting the local community.

“With financial blessings from Myra & Bud to our family, we would like to donate \$5,000 in honor of Myra to continue supporting United Way of Monroe County,” said LeeAnna and Eric.



“The work of United Way does not go unnoticed by our entire family and, we hope, future generations of our children and, someday, grandchildren. We think this is a fitting way to honor Myra’s love of community through this memorial gift.”

Soon after graduating from Bloomington High School in 1955, Myra met and married Lyle S. “Bud” Powell and they enjoyed over 50 years of marriage until his passing in 2016. Together they owned several businesses in Bloomington and surrounding towns. Myra Lou worked for over 30 years in the accounting field before her retirement.

As testament to her love of community, Myra Lou was a member of Sherwood Oaks Christian Church, a member of the Monroe County Fair Board where she had served as Treasurer, Queen Contest Advisor, Commercial Building Booth Rental, and was a 4-H leader for many years.

“My mother taught me to give back, and United Way has been part of our family for as long as we can remember,” said LeeAnna, whose own mother, Liz Feitl, has worked for United Way in various capacities since 1981.

Deep appreciation to Myra Powell and her family for caring for our community.



Executive director Efrat Feferman was presented with a “19 Heroes of the Covid-19 Crisis” Hunger Action Award by Julio Alonso, Hoosier Hill Food Bank executive director (from a social distance, of course).

HHFB shared, “Efrat and United Way of Monroe County have coordinated much of the community’s financial response to the crisis, working through several stages of grantmaking to ensure that important community needs were met...including rapid approval of grants to HHFB for food purchasing that allowed us to start ordering food early in the game.”

We’re honored with this recognition and inspired that so many have come together with funds, time, and caring hearts to support people in our community.

“United Way is not just a fundraising initiative, important as that is, but also a community-building institution, which in the long run can be even more significant. The current pandemic crisis makes clear we must be ever alert for ways and means we can come together.” – Donald W.

To read more about how your donation is creating resilience visit monroeunitedway.org/MyImpact.

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Bloomington, IN 47403
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United Way
of Monroe County

Serving Monroe, Owen, and Greene Counties