

# FUN-RAISING IDEAS

Ready to have fun and raise money for your community? All these events can be done for free to encourage individual employee gifts, or you can use them as an additional fundraising opportunity by having employees pay or make a pledge to participate. Employees could pay \$10 to be part of on fitness class. These events can also be adapted to virtual formats for hybrid or remote workplaces. For additional ideas or ways to turn these ideas into fundraisers, contact [catherine@monroeunitedway.org](mailto:catherine@monroeunitedway.org).

1. Host activities or lessons and consider charging \$5-10 donations to participate.
  - a. Cocktail lesson from a mixologist
  - b. DJ class
  - c. Dance lessons for couples
  - d. A group workout class
  - e. Wine tasting
  - f. Flower arranging
  - g. Cooking class

**Bright idea:** Ask the CEO to join these activities to show their support of the campaign.

2. Raffles for prizes like PTO, gift cards, or high-value items (purchased or donated).
3. Auctions for experiences for employees. Consider hosting on an online site like 32 Auctions or Charity Auctions Today.
4. Dinner with your coworkers or company leadership sponsored by your company.
5. Raffles for a happy hour with the CEO.

**Bright idea:** Everyone who makes a recurring gift during the campaign is entered into the raffle.

6. Sponsor a United Way Take Action volunteer project to raise awareness and give back to the community. Email [catherine@monroeunitedway.org](mailto:catherine@monroeunitedway.org).
7. Do a Corporate Step Challenge. Have the CEO pledge a gift or corporate gift if employees can all work together to reach a certain number of steps within a week.
8. Host a food or supply drive for a United Way partner agency.
9. Organize a pie throwing competition to have your CEO or other employees pied in the face.
10. Bingo or Trivia competitions.

11. Organize a 5k. Have rewards for different age categories. Consider reaching out to various running organizations in your area to add your race to their series.
12. Host a Golf or Mini Golf Tournament. Suggestions for how to adapt this to a virtual format can be found here: <https://perfectgolfevent.com/virtual-golf-tournament-fundraiser/>.
13. Have a LEGO build competition where the most votes wins. Consider letting the employees' kids have their own category.
14. Host an Xbox or Playstation video game tournament.  
**Bright idea:** Ask the CEO to play the winner, or play employees for their donation of \$10 a game.
15. Challenge coworkers to a lip sync competition.  
**Bright idea:** The video with the most votes (\$5 donations) wins!
16. Send employees three ingredients to use in a cooking competition. Consider categories like most creative, most beautiful, and most inedible.
17. Have a talented colleague host a Family Paint Night. Compare paintings at the end of class to see how they all turned out.
18. Host a Mini Golf Design Competition. Each participant designs a hole with household objects and shares via video. Award prizes for most creative, most challenging, most detailed, etc.  
**Bright idea:** Consider asking competitors to pay an entrance fee to compete.
19. Host an amateur art or photography festival and have participants enter their art. Turn it into a contest, where attendees can give \$5 to cast votes for their favorite films/photos.
20. Choose a day to wear a costume from your closet on a video call with coworkers. Best costume wins a prize!
21. Have the CEO randomly join video calls throughout the day as an "undercover boss."  
**Bright Idea:** Raise money by departments to see who wins a pop in.
22. Have employees donate items to a yard sale with proceeds benefiting United Way.

Join us in moving families from poverty to possibility. It takes everyone!

[www.unitedwaysci.org](http://www.unitedwaysci.org)



United Way of  
South Central Indiana