

UNITED WAY OF SOUTH CENTRAL INDIANA

BLUE JEAN *Ball*

BE A SPONSOR!

WED, SEPT 23, 2026 ★ 5-7:30 PM
at Whippoorwill Hill

Sponsor Recognition Levels

True Blue Presenting Sponsor (\$10,000)

- Naming rights: "Blue Jean Ball presented by [Your Company]"
- Premium logo placement included in high-visibility event areas
- Recognition on United Way Bloomington marquee
- Reserved VIP table for 8 + 16 drink tickets
- Recognition from stage with opportunity for brief remarks
- 3 dedicated social media posts + event spotlight
- Dedicated sponsor spotlight email
- Prominent logo in all major event collateral
- Inclusion in press release
- Opportunity to display company banner on-site
- Opportunity to sponsor a signature event element (e.g., live music, photo booth)

Rhinestone Cowboy Sponsor (\$5,000)

- Premium logo on event signage
- Recognition on United Way Bloomington marquee
- Reserved VIP table for 8 + 16 drink tickets
- 2 dedicated social media posts
- Recognition from stage
- Inclusion in press release
- Opportunity to sponsor a signature event element (e.g., live music, photo booth)



All proceeds benefit United Way of South Central Indiana
and our mission to connect people to possibility



UNITED WAY
South Central
Indiana

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Sponsor Recognition Levels

Forever in Blue Jeans Sponsor (\$2,500)

- Medium logo on event signage and program
- Reserved seating for 8 + 8 drink tickets
- Recognition from stage
- 1 dedicated social media post

Boot Scootin' Sponsor (\$1,000)

- Small logo on event signage
- 4 tickets + 4 drink tickets
- Group social media recognition

Country Roads Sponsor (\$500)

- Name on event signage
- 2 tickets + 2 drink tickets
- Group social media recognition

Your support helps connect ALICE families to possibility, impacting nearly 1 in 3 people in our region.

All Sponsors Recieve

- ★ Logo or name on print & digital invitations
- ★ Logo or name on event posters and guest tables
- ★ Inclusion on event webpage and post-event impact report
- ★ Social media recognition

Print your name below as you would like it to appear in Blue Jean Ball materials.

Please send check payable to United Way of South Central Indiana to Blue Jean Ball, c/o United Way of South Central Indiana, 431 S College Ave, Bloomington, IN 47403. Make a copy of this form for your records. For more info e-mail chris@unitedwaysci.org.

Business Name: _____

Contact Person: _____ Phone: _____ E-mail: _____

Address: _____

Deadline for inclusion on print invitations, April 24

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Deadline for inclusion on all other materials, June 8

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South Central
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