

UNITED WAY OF SOUTH CENTRAL INDIANA

BLUE JEAN *Ball*

THURS, SEPT 18, 2025 ★ 5-7:30 PM
at Whippoorwill Hill

BE A SPONSOR!

Sponsor Recognition Levels

☐ Rhinestone Cowboy Sponsor (\$5,000)

- Reserved table for 8, logo table-topper, with 16 complimentary drink tickets
- Large logo on event webpage with link to business for one year
- Large logo in event e-news (over 3,000 subscribers)
- Large logo on print + digital invitations
- Large logo on event posters + on guest tables
- Verbal recognition from stage
- Individual social media recognition 3 times on United Way page with over 3,000 followers
- Opportunity to have company banner on-site during event (provided by the business)
- Individual recognition on United Way Bloomington marquee at corner of 2nd and College

☐ Forever in Blue Jeans Sponsor (\$2,500)

- Reserved table for 8, logo table-topper, along with 8 complimentary drink tickets
- Medium logo on event webpage with link to business for one year
- Medium logo in event e-news (over 3,000 subscribers)
- Medium logo in print + digital invitation
- Individual social media recognition 1 time on United Way page with over 3,000 followers
- Verbal recognition from stage
- Medium logo on event posters + on guest tables



All proceeds benefit United Way of South Central Indiana
and our mission to move families from poverty to possibility



UNITED WAY
South Central
Indiana

BLUE JEAN *Ball*

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THURS, SEPT 18, 2025 ★ 5-7:30 PM
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Sponsor Recognition Levels

☐ Boot Scootin' Sponsor (\$1,000)

- 4 event tickets and 4 complimentary drink tickets
- Small logo on event webpage
- Small logo in event e-news (to over 3,000 subscribers)
- Small logo in print invitation and digital invitation
- Individual social media recognition 1 time on United Way page with over 3,000 followers
- Verbal recognition from stage
- Small logo on event posters + on guest tables

☐ Country Roads Sponsor (\$500)

- 2 event tickets and 2 complimentary drink tickets
- Company name on event webpage
- Company name in event e-news (to over 3,000 subscribers)
- Company name in digital invitation
- Group social media recognition 1 time on United Way page with over 3,000 followers
- Verbal recognition from stage
- Company name on event posters + on guest tables

Print your name below as you would like it to appear in Blue Jean Ball materials.

Please send check payable to United Way of South Central Indiana to

Blue Jean Ball, c/o United Way of South Central Indiana, 431 S College Ave, Bloomington, IN 47403.

Make a copy of this form for your records. For more info e-mail chris@unitedwaysci.org.

Business Name: _____

Contact Person: _____ Phone: _____ E-mail: _____

Address: _____

Deadline for inclusion on print invitations, April 9

| Deadline for inclusion on all other materials, June 3

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UNITED WAY
South Central
Indiana



MAKE AN IMPACT



UNITED WAY
South Central
Indiana

UNITED IS THE WAY FOR ALL TO THRIVE

Nearly half of households in South Central Indiana are in poverty, or one emergency away from it – including 30% of families with children and 43% of seniors.

Your generosity powers partnerships, programs, and volunteers – turning compassion into action and creating real, lasting change for our friends, neighbors, and community!

\$1 MILLION+

in tax refunds & credits brought back to 800+ families through our Free Community Tax Service.



7,000 CHILDREN & ADULTS

access physical and mental healthcare in grant-funded programs.



70+ MIDDLE & HIGH SCHOOL STUDENTS

receive support and build connections in our In-School Mentoring Programs.



77% OF FAMILIES

in grant-funded transitional shelters will move into long-term, stable housing.



36%

OF PEOPLE SERVED BY UNITED WAY FUNDED PROGRAMS ARE EMPLOYED.

1 in 3

PEOPLE IN OUR REGION ARE TOUCHED BY UNITED WAY FUNDED PROGRAMS

93%

OF PEOPLE SERVED BY UNITED WAY FUNDED PROGRAMS ARE LOW- OR MODERATE-INCOME.