

**UNITED WE FIGHT.
UNITED WE WIN.**



REPORT TO THE COMMUNITY

**SERVING MONROE, OWEN, AND GREENE COUNTIES
2017-2018**



**United Way
of Monroe County**

The past year

was one of transition for us. As we wished longtime executive director Barry Lessow our best when he retired from our staff this fall, we were grateful for the community's steadfast support and, personally speaking, I was grateful for the warm welcome.

Throughout this transition I had the distinct privilege of engaging in conversation with you individually and collectively. Each opportunity reinforced the deeply rooted role United Way plays in this community — as a convener around issues, a mobilizer of partners around solutions, an advocate for our vulnerable citizens, and a supporter of vital nonprofit agencies which ensure our community members have the opportunity to learn more, earn more, and lead safer, healthier lives.

The transition did not slow us or our 25 member agencies down. Each agency met the stringent criteria for recertification and received funds to support their work and collaboration while United Way continued to find the gaps and to fill them. For example, we launched a pilot financial coaching program that connects individuals with professional mentors to achieve their goals and saw encouraging preliminary results.

Additionally two of our most popular programs are increasing their impact. Local sponsors of our Real Men Read program in Richland-Bean Blossom and Owen County Community Schools are providing support to expand into Eastern Greene Community School Corporation. A competitive national grant enabled promotion of MyFreeTaxes.com, assuring that even more people used this tool and the Free Community Tax Service to file their 2017 taxes. As the cherry on top, a panel of statewide United Way peers selected our campaign materials to win the "Best in Show" Golden Excellence in Media Award for mid-sized United Ways.

In these pages, numbers and stories combine to help demonstrate the impact we make when we work together — when we Live United. Whether you Give, Advocate, or Volunteer (or maybe all three!), you play a key role in directly improving people's lives and, for that, we are ever grateful.

The year to come brings exciting things for both United Way and its member agencies. Matching grants for the community campaign (thanks to the generosity of the Lilly Endowment) will leverage crucial investments to early literacy and parental engagement initiatives, financial stability programs, and information and referral resources for those struggling with substance abuse. An updated Service Community Assessment of Needs (SCAN) report to further guide discussions of gaps and emerging needs will soon be released.

In unison with the superb work carried out each and every day by partners in support of our focus areas — Education, Earning Opportunities, and Essential Needs — we reaffirm our commitment to working together to address critical needs today and to reduce those needs in the future.

Because United, We Win —



Efrat Feferman
Executive Director



2017-2018 CAMPAIGN VOLUNTEER LEADERS

CAMPAIGN CO-CHAIRS

Wendy Hernandez, IU Health Bloomington
Denise Lessow, United Country Coffey
Realty & Auction

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Jim Grandorf, Emeritus Professor of Accounting

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David Johnson, Office of Enrollment
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Kyle Parker, Hoosier Energy
Heidi Schulz, Community Volunteer
Megan Siehl, IU School of Public and
Environmental Affairs

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Josh James, Bill C. Brown & Associates
Patt McCafferty, Ivy Tech Community College
Amy Meek, IU Health Bloomington
Pat Murphy, Beam Longest Neff
Kevin Osborne, IU Credit Union
Megan Siehl, IU School of Public and
Environmental Affairs
Melissa Ward, IU School of Global and
International Studies

AGENCY REPRESENTATIVES

Becky Rose, Monroe County Community
School Corporation
Gina Lovell, Amethyst House
Stephanie Shelton, LifeDesigns
Mark Volland, Big Brothers Big Sisters

BOARD OF DIRECTORS

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Vice President & Secretary: Patt McCafferty,
Ivy Tech Community College
Treasurer: Kyle Parker, Hoosier Energy
Agency Representative: Jake Bruner, Hoosier
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Anne Bono, Greater Bloomington Chamber
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Derek Fields, IU Health
Kirsten Grønberg, Indiana University
Wendy Hernandez, IU Health (thru June 2018)
Megan Holtsclaw, German American Bank
David Johnson, Indiana University
Megan Siehl, Indiana University
Jerry Sutherlin, Southern Indiana Regional
Labor Council, AFL-CIO
Adam Wason, City of Bloomington
As of June 30, 2018

MEMBER AGENCIES work with United Way to create success in our community thanks to your donations to the Community Action Fund. We are proud to fund these organizations through a volunteer-led grants process.

- American Red Cross, Southern Indiana Chapter
- Amethyst House
- Area 10 Agency on Aging
- Big Brothers Big Sisters of South Central Indiana
- Boy Scouts – Hoosier Trails Council
- Boys & Girls Clubs of Bloomington
- Catholic Charities – Bloomington
- Community Kitchen of Monroe County
- Girls Inc. of Monroe County
- Hoosier Hills Food Bank
- Indiana Legal Services
- LifeDesigns
- MCCSC School Assistance Fund
- Middle Way House
- Monroe County United Ministries
- Mother Hubbard’s Cupboard
- New Hope Family Shelter
- People and Animal Learning Services (PALS)
- Planned Parenthood of Indiana
- RBB School Assistance Fund
- Rhino’s Youth Center
- Salvation Army
- Shalom Community Center
- Stone Belt
- Volunteers in Medicine



“One of our residents was awarded a scholarship specifically for survivors of domestic violence. She was able to avoid any student debt with the help of her advocate at The Rise. She’s moved into permanent housing and is doing well in her second year at IU.” – Debra, Middle Way House Director



COLLABORATIONS bring key partners together to create a stronger community.

- ACA Enrollment Committee
- ACHIEVE
- Bank On Bloomington
- Born Learning
- Community Organizations Active in Disaster
- Connect2Help 2-1-1
- Dollars and Sense
- Financial Stability Alliance
- Free Community Tax Service
- Kindergarten Countdown
- Let’s Read
- High School Plus Coalition
- Monroe Smart Start
- Real Men Read

UNITED WE FIGHT. UNITED WE WIN.



“Amethyst House saved my life.” – Angie, in recovery

“At VIM I got a complete physical exam, lab work-up, and a liver biopsy. I was diagnosed with autoimmune hepatitis, a disease where my immune system was attacking my own liver. Now, with the right care, I have the energy to take my kids to their many school and extracurricular events. I could never have done that before.” – Anna, a patient at Volunteers in Medicine



ON THE COVER: Free Community Tax Service volunteers at the City Hall site joined forces with 135 other Tax Heroes and 17 regional partners to help file 2,824 tax returns – at no cost to low- and moderate-income community members.

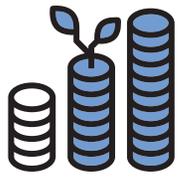


YOU ENSURE OUR NEIGHBORS HAVE THE OPPORTUNITY TO

LEARN MORE

\$311,669 INVESTED IN 2017

WHY WE FIGHT



A high school graduate earns **\$700,000** more in a lifetime than a non-graduate.
(The Future of Children, Princeton-Brookings)

HOW WE FIGHT

Help children, youth, and adults achieve their potential by:

- + Entering kindergarten ready to succeed
- + Graduating school with a purposeful plan
- + Building job and life skills



8,000 books given to young learners to build early literacy skills through the Real Men Read and Let's Read programs.



4,435 youth in mentoring relationships or high-quality after-school programs designed to help them succeed. 612 of these youth received job-skills training.



27,000 hours of tutoring to **531** youth at United Way member agencies.



94% of high school seniors in mentoring programs at United Way member agencies graduated & 91% have plans to attend college or vocational school.

EARN MORE

\$164,379 INVESTED IN 2017

WHY WE FIGHT



50% of Hoosiers don't have emergency savings to buffer against unexpected financial shocks – threatening personal financial stability, as well as affecting the economy as a whole. *(FINRA: Financial Capability Study)*

HOW WE FIGHT

Help hard working families get ahead by:

- + Gaining and maintaining stable employment
- + Increasing and retaining income
- + Building savings and assets



393 people including seniors, youth, clients with substance abuse addiction, victims of domestic violence, and people with disabilities were assisted with budgeting and money management skills.



78% of parents with children enrolled at member agency preschool programs reported improved employment or education opportunities.

\$2,900,000 in refunds and tax credits returned to local residents through the Free Community Tax Service.



88% of clients obtained or maintained employment while in treatment for substance abuse.



**WE ARE MORE THAN
FUND RAISERS.
WE ARE THE
HAND-RAISERS.
THE GAME CHANGERS.**

LEAD HEALTHIER & SAFER LIVES

\$508,168 INVESTED IN 2017

WHY WE FIGHT



42% of kids in Monroe, Owen, and Greene counties qualify for free or reduced lunch at school. Children facing hunger are more likely to struggle in school and have more social and behavioral problems. *(Indiana Youth Institute; Feeding America)*

HOW WE FIGHT



Help people access basic needs:

- + Sufficient food
- + A stable place to live
- + Health care and wellness
- + Crisis management skills



1,773,681 meals and **187,714** bags of groceries provided to community members at risk of hunger in Monroe, Owen, and Greene counties.

87% of people in programs designed to help them recover from crisis and get back on their feet made measurable progress towards self-sufficiency.

At no or low cost, **5,105** people received emergency and preventive health care services and **1,107** people, 68% of them children, participated in mental health services.



3,000 at-risk community members — 40% of them children, seniors, or people with disabilities — provided housing assistance.

FINANCIAL REPORT

Balance Sheet - December 31, 2017

ASSETS

Cash and investments	\$769,418
Pledges receivable	\$678,685
Grants receivable	\$8,603
Prepaid expenses	\$484
Property and equipment	\$5,573
TOTAL ASSETS	\$1,462,763

CURRENT LIABILITIES

Accounts Payable	\$35,670
Custodial funds	\$11,645
Other liabilities	\$5,383
Designations payable	\$220,572
Current portion of obligation under capital lease	\$1,183
TOTAL CURRENT LIABILITIES	\$274,453

CAPITAL LEASE..... \$3,637

NET ASSETS

Unrestricted	\$329,536
Temporarily restricted	\$855,137
TOTAL NET ASSETS	\$1,184,673

TOTAL LIABILITIES AND NET ASSETS **\$1,462,763**



99¢ of every donated dollar stays local helping families, neighbors, and co-workers.

LET'S WORK TOGETHER TO CREATE A BETTER

VANGUARD LEADERSHIP DONORS make a substantial impact on programs fighting for lasting change while also helping people get back on their feet today.

BENJAMIN HARRISON

\$10,000+

Dr. & Mrs. Richard DiMarchi
Tim & Dorothy Ellis
Jim & Joyce Grandorf
Elizabeth N. Mann
Jeff Palmer & Mimi Zolan
Lauren Robel
Nancy Shin
Anonymous (1)

PLATINUM

\$5,000 - \$9,999

Deborah Allmayer & James Williams
A. James Barnes & Sarah Jane Hughes
Michael & M'Issa Baye
Shirley Boardman
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Kiply Drew
Samantha Eads
John & Sybil Eakin
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Ashok & Sarita Soni
Jason Wilber & Michele Mattoon
David Zaret & Julie Knost
Anonymous (1)

GOLD

\$2,500 - \$4,999

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Gerald Wright & Christine Barbour
Bob Zaltsberg & Susan Williams
Anonymous (4)

SILVER

\$1,000 - \$2,499

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Alfred Aman Jr.
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Arlen Langvardt
Tim Laughlin
Debbie Lemon
Les & Kate Lenkowsky
Javier F. & Molly Burke Leon

WITH YOU ON OUR TEAM, UNITED WAY OF MONROE COUNTY FIGHTS TO BRING TOGETHER RESOURCES TO IMPROVE THE QUALITY OF LIFE FOR EVERY PERSON AND EVERY FAMILY IN OUR COMMUNITY.

COMMUNITY FOR ALL.

- | | | |
|---------------------------------------|-------------------------------------|----------------------------|
| Frank Lester & Diana Lambdin | Brett Pfingston | Nancy & Rex Stockton |
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| Martha Oakley | Craig Spanburg | |
| Joe & Cinda O'Connor | Rob & Emily Springston | |
| Elizabeth Osborn | Jeffrey & Janet Stake | |
| Norman & Jeanne Overly | William & Carol Stephan | |
| | Thomas Sterling | |
| | Holly Stocking & William Timberlake | |

YOUNG LEADERS

- Hillol Bala
 Sarah Burgess
 Kyla Cox Deckard
 Matt DeSchepper
 Mitchell Farmer
 Elizabeth Feeny
 Efrat Feferman
 Jamie Gayer
 John Gernand
 Adam Hadley
 Kurt Jourdan
 Amy & Bryan Leyenbeck
 Renee Petrina
 Andrew & Erin Predmore
 Matthew & Catherine Shepherd
 Megan Siehl
 John & Erin Zody



THESE ORGANIZATIONS, employees, and members helped make our community stronger.

- | | | |
|---|---|--|
| AAA Hoosier Motor Club | Federal Express | Meadowood Retirement Community |
| Achelis & Bodman Foundation | Fifth Third Bank | Middle Way House |
| AFGE 11415 | Fifth Third Foundation | Monroe County Community School Corporation |
| AFSCME 1567 | FOP Lodge 88 | Monroe County Government |
| AFSCME 248 | Gap and GapKids | Monroe County Public Library |
| AFSCME 2802 | Gene B. Glick Company | Monroe County United Ministries |
| AFSCME 3995 | General Electric Company | Mother Hubbard's Cupboard |
| AFSCME 832 | General Motors | Nationwide/J.P. Group |
| AmazonSmiles Foundation | German American Girls Inc. of Monroe County | Network For Good |
| American Red Cross | Golden Hands Construction | New Hope Family Shelter |
| Amethyst House | Goodwill Industries of Central Indiana | Old National Bank |
| Andy Mohr Automotive Group | Great West Casualty Company | People and Animal Learning Services |
| Area 10 Agency on Aging | Hilliard Lyons | Pepsico Foundation |
| AT&T | Honda of America | Pfizer |
| Big Brothers Big Sisters of South Central Indiana | Hoosier Energy | Printpack |
| Bill C. & Patricia P. Brown Fund | Hoosier Hills Food Bank | RBBEA |
| Bill C. Brown Associates | IAFF 586 | Regions Bank |
| BKD | IATSE 618 | Richland-Bear Blossom Community School Corporation |
| Bloomington Iron and Metal | IBEW 1393 | Salvation Army |
| Boys & Girls Clubs of Bloomington | IBEW 725 | Shalom Community Center |
| Bunger & Robertson | Indiana Gas, A Vectren Company | Stone Belt |
| Catholic Charities Bloomington | Indiana Legal Services | Subaru of Indiana |
| CILS Education | Indiana State Employees Community Campaign | Target |
| City of Bloomington | Indiana University Foundation | Teamsters 135 |
| Combined Federal Campaign | IU Credit Union | The Herald-Times |
| Comcast | IU Health Bloomington Hospital | TIAA Services |
| Community Kitchen of Monroe County | IU Retirees Association | Toyota |
| Cummins Foundation | Ivy Tech Community College | Troyer Foods |
| Curry Auto Center | Jackson County Bank | UAW 440 |
| CWA 14730 | Kirby Risk Electrical Supply Company | UBS Financial Services, Inc. |
| CWA 14818 | Kroger | UFCW 700 |
| Delta SkyMiles | LifeDesigns | UPS |
| Duke Energy | Macy's | Volunteers in Medicine |
| Eli Lilly and Company | MainSource | Walmart |
| Enterprise | MCEA | Walt Disney Company |
| Exxonmobil Foundation | | YourCause |
| Farm Bureau Insurance | | Zachry Group |



“I enjoy the responses from the kids and the interaction they have with the story. I also am so glad to send a copy of the book home with them.”
 – Real Men Read volunteer MENTor

GIVE

\$1,315,200
 DONATED BY **2,325**
81 WORKPLACE CAMPAIGNS
INDIVIDUALS

ADVOCATE

AMPLIFIED AND
 ADVOCATED FOR

10
 POLICY AND LEGISLATIVE ISSUES

VOLUNTEER

195 VOLUNTEERS
9,500+
 HOURS
 VALUED AT
\$231,481

UNITED WE FIGHT. UNITED WE WIN.

STAFF / As of June 30, 2018

Efrat Feferman, Executive Director
 Trent Deckard, Resource Development Director
 Liz Feitl, AFL-CIO Community Service Liaison
 Chris Hazel, Finance Director
 Hannah Hirsch, Administrative Coordinator

Jennifer Hottell, Community Engagement Director
 Amy Leyenbeck, Community Initiatives Director
 Zachary Thomas, Assistant Director of Resource Development

INTERNS
 Tony Ditzler, Community Initiatives Summer Associate
 Chase Techentin, Community Initiatives Associate
 Alice Wu, Finance Intern



To read more about how your donation is fighting for our community, visit monroeunitedway.org/MyImpact.

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www.monroeunitedway.org